

ENTREPRENUERSHIP (ENTP)

ENTP 1000 - Fundamentals of Entrepreneur (3 Credit Hours)

The purpose of this course is to introduce the students to those basic thoughts, skills, and ideas that are common to new ventures. The course is taught by leading the students through the process of finding and developing an idea and summarizing what they discover and conclude in a "business concept plan." Topics include an introduction to major business concepts, including strategy, finance, and industrial organization.

Prerequisite(s): None

(3/0/3)