

BUSINESS (BUSN)

BUSN 1100 - Introduction To Business (3 Credit Hours)

This course is designed to provide students with a broad introduction to the functions of business enterprises within the U.S. economic framework. Students are introduced to essential elements including terminology of business organizations, production, human resource management, marketing, accounting, and finance..

Prerequisite(s): None

(3/0/3)

BUSN 2000 - Intro to Supply Chain & Logist (3 Credit Hours)

This course introduces learners to supply chain and logistics activities involved in the flow of products and information among the suppliers, producers, and distributors to fulfill consumer's demand. Hands-on experiential learning activities are used to enhance learning of concepts and field trips and guest speakers are provided to demonstrate concepts in real world application. At the end of the course, students would be able to identify the supply chain units, describe the materials management processes, and use method and tools to solve organizational problems.

Prerequisite(s): None

(3/0/3)

BUSN 2100 - Career Mgmt & Communication (3 Credit Hours)

This course provides opportunities for students to learn how to use computer networks and other traditional methods to facilitate the following tasks: compose and submit routine business messages; interact with peers on problem-solving teams; research, draft, format, and submit business reports; create and deliver business presentation; and seek and maximize job search resources. Activities in this class are designed to help achieve the following: effective communication skills and functional business knowledge.

Prerequisite(s): (ENGL 1015 ENGL 1015A) or ENGL 1025

(3/0/3)